



# Holistic Moms Network

## FOR IMMEDIATE RELEASE

### **Holistic Moms Network Hosts 12th Annual Fall *Natural Living Conference* at NJIT Featured Keynote Speakers Include Safe Food Activist and Simplicity Parenting Expert**

**Caldwell, NJ, May 18, 2015**—Caldwell-based Holistic Moms Network, a national nonprofit that supports holistic parenting and green living, is hosting its **12<sup>th</sup> annual *Natural Living Conference*, 8:30am-6:00pm, Saturday, October 24, 2015, at New Jersey Institute of Technology (NJIT)**, Campus Center Building, 150 Bleeker Street, Newark, NJ. The event features two popular keynote speakers: safe food activist, Robyn O'Brien and simplicity parenting expert, Kim John Payne, as well as a holistic wellness panel discussion and extensive exhibitor hall. Attendees, sponsors and exhibitors are encouraged to register early, as space is limited.

Named one of the ***Women To Shape the World*** by Shape Magazine and one of its ***15 Top Visionaries*** by The Discovery Channel, Robyn O'Brien is a sought after speaker, best-selling author, strategist and mother of four who has inspired millions. O'Brien uses keen insight and detailed analysis to document the health of the American food system, in her first book, ***The Unhealthy Truth***. During her keynote, O'Brien, referred to as "food's Erin Brockovich" by the New York Times, will reveal the alarming relationship between the manipulation of our food and the increase in dangerous allergies in our children and cancers in our families—and offers a road map to healthy living.

The second keynote speaker, Kim John Payne, M.ED is author of the #1 best-selling book, ***Simplicity Parenting*** and has been a school counselor, educator, researcher and private family counselor for twenty seven years. Kim has helped children, adolescents and families resolve social difficulties with siblings and classmates, attention and behavioral issues at home and school, emotional issues such as defiance, aggression, addiction and self-esteem and the vital role that living a balanced, simple life brings. Kim has appeared on ABC, NBC, CBS, and Fox and been featured in Time Magazine, Parenting, Mothering and the LA Times. Kim is also a big proponent of Waldorf education. Kim regularly gives key note addresses at International conferences for educators, parents, and therapists and runs workshops around the world. Kim will be speaking to the Natural Living Conference attendees on the benefits of Simplicity Parenting.

"We are so honored to welcome both Robyn O'Brien and Kim John Payne as keynote speakers at our Natural Living Conference. Our attendees will certainly embrace the messages and courageous efforts of these holistic-minded thought leaders," states Holistic Moms Network, Executive Director, Nancy Peplinsky, PhD. Also according to a Holistic Moms attendee from last year's conference, Heather: "The Natural Living Conference is like a gift to myself and my family. I left feeling renewed, re-energized and optimistic about my family's future. I am already looking forward to next year's conference!"

Registration is \$75 for adults and includes full-day admission to the keynote presentations, wellness panel gourmet lunch and exhibit hall. Children may attend free with their parents. Sponsor and exhibitor opportunities are available. See the website for full details: [annualconference.holisticmoms.org](http://annualconference.holisticmoms.org)

The Holistic Moms Network is a national, membership-based/managed, 501(C)(3) non-profit organization with nearly 100 US chapters, with more than 12,000 engaged members nationally and 94,000 Facebook followers. Based in Caldwell, NJ Holistic Moms launched its first chapter in 2003 in Essex County, NJ. The purpose of Holistic Moms Network is to provide awareness, education, and support for holistic parenting and a nurturing, open-minded and respectful community for parents to share these ideals. Members participate in educational meetings, social playgroups, and events in local chapters across the United States.