



How do I attend a Twitter party?

Well, you've come to the right place for answers!

What is a Twitter Party? A Twitter party is a gathering of individuals on Twitter (www.twitter.com) who follow a single conversation or subject using something called a hashtag.



Where do I start? Begin by setting up an account at [Twitter](https://twitter.com) (it's free!). Once you're up and running, you're ready to join in the fun!

How to Attend a Twitter Party: Refreshing your home page at [Twitter.com](https://twitter.com) just won't cut it... Twitter parties can go fast — and can be hard to follow when there are many people chatting all at once!

We recommend using [TweetChat](https://www.tweetchat.com) (www.tweetchat.com) for party participation — we think it is the most useful and user friendly application we've found so far. When you get to TweetChat, add the hashtag for the party you'll be attending (#HolisticMoms) at the top and then follow the prompts to connect to your Twitter user name. The benefit of TweetChat is that you can keep an eye on every post with the #HolisticMoms hashtag and scroll up and down to go back to see what you may have missed (it even "smart pauses" when you scroll down to read!)

When you post through TweetChat, the #HolisticMoms hashtag is inserted into your tweets for you — so you can type your tweet and not worry about remembering to add #HolisticMoms! As you type your tweet, there is a gray box telling you how many characters you've used. If your tweet gets too long... the box will turn red — alerting you that you'll need to shorten it before sending.

What is a hashtag? A hashtag is the # sign. The hashtag for Holistic Moms Network parties is #HolisticMoms. Whenever you tweet during the Holistic Moms Network Twitter Party to ask a question, make a comment, or participate in a prize giveaway, simply add #HolisticMoms at the beginning or end of your tweet. **Remember, if you're using TweetChat it adds the hashtag for you!**

Why do we use hashtags? Hashtags allow Twitter and other applications to sort and bring together all tweets that are intended to be shared within the framework of the party or theme. A hashtag can be used any time, not just during a Twitter party, so your tweet will be seen by people who are searching for that phrase.

How do I win Twitter party prizes? During the hour long #HolisticMoms Twitter party each Tuesday night, prizes may be offered. You may need to answer a question or simply be chosen randomly for participating at the party! Jump in and chat, participate in the conversation and answer questions if asked. If you're randomly selected you'll be announced as a winner! It really is that easy!

Remember: You only have 140 characters to use! Keep it short and sweet.