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PRESS RELEASE

Holistic Moms Network and Natural Mother Magazine Build Partnership *Communities Unite to Advocate for Natural Parenting*

Caldwell, NJ January 4, 2016: The Holistic Moms Network today announced a new partnership with Natural Mother Magazine, a trusted, reliable, and loyally-followed digital magazine for naturally-minded families. Founded in 2013 by Jessika Jacob, Natural Mother Magazine was born out of a passion for helping and encouraging mothers who were not supported by mainstream media.

The Holistic Moms Network is a national, membership-based and managed, 501(c)(3) non-profit organization with chapters across the US. The organization is headquartered in Caldwell, New Jersey and launched its first chapter in 2003 in Essex County, NJ. The purpose of the Holistic Moms Network is to provide awareness, education, and support for holistic parenting and to offer a nurturing, open-minded and respectful community for parents to share these ideals. Members participate in educational meetings, local playgroups, and social events in local chapters across the United States. "As an in-real-life network for holistic parents, HMN is excited to join voices with a like-minded digital magazine and online community," says Holistic Moms Founder and Director Nancy Peplinsky. "Natural mothers need support, community, and information. Together with Natural Mother Magazine we can provide all that."

Both the Holistic Moms Network and Natural Mother Magazine seek to empower parents to learn about natural living and to support others on their holistic lifestyle journeys. Attachment and positive parenting, natural and integrative health, and eco-conscious living are among the shared interests of both communities. With nearly 100 in-real-life chapters; a per-issue readership of 75,000; and a combined Facebook fan audience exceeding 153,000; the new Holistic Moms Network-Natural Mother Magazine unified community is a powerful voice for organic and green moms.

"Partnering with the Holistic Moms Network to bring more mothers and families information through our magazine, and to provide our readers with in-person support through their local chapters, will empower

MORE

women in their journeys through motherhood. We are thrilled to be working with such an amazing organization," Jessika Jacob stated.

To kick off their partnership, the Holistic Moms Network is offering a new opportunity to become a supporting member for just \$30/year. In addition, Natural Mother Magazine will be offering a special *Recipes for Natural Living* issue of their digital magazine to all new supporting members who join in 2016. This issue will offer healthy and natural recipes for meals, natural care products, and home remedies. The two communities have also created new joint sponsorship and advertising opportunities for businesses and organizations in the natural and organic industry.

For more information, please visit: www.holisticmoms.org or www.naturalmothermagazine.com or contact the Holistic Moms Network at 877-HOL-MOMS.